



Technical Achievement Award Recipients

Dec 5, 2016 | Lifetime Achievement Awards, Uncategorized

Congratulations SHOTOVER and That Cat!

The Technical Achievement Award is given to a manufacturer or technology that has demonstrated superior engineering, advancement of camera operation, and substantial facilitation of the craft.

The SOC hosted a full day of demonstrations on November 12, with fifteen technologies presented to the blue ribbon panel of judges – Dave Emmerichs, SOC, Steve Fracol, SOC, Eric Fletcher, SOC, Geoff Haley, SOC, and, David Sammons, SOC.

- **Brother International Corporation, AiRScouter head-mounted display**
- **Canon USA Inc, Multipurpose Ultra-High Sensitivity HD Camera**
- **Clairmont Camera, Image Shaker**
- **DJI, Inspire 1**
- **DJI, Osmo**
- **FLUOTEC, Lighting / CINELIGHT SoftLIGHT Bicolor DMX LED Panels**
- **FLUOTEC, Lighting / VEGALUx 300 Bicolor Tuneable StudioLED Fresnel**
- **Fujinon, Cabrio Lens**
- **Gyro-Stabilized Systems, Gimbal-Stabilized camera platform**
- **INOVATIV, Scout 37 EVO**
- **SHOTOVER Camera Systems, Shotover K1 6 axis stabilizer**
- **Spacecam Systems, Maximus 7**
- **That Cat Camera Support, The Patented Silent Cat Camera Slider**
- **The “Original” Slider**
- **TRANSDVIDEO, Cine Monitor HD X-SBL line of products**

"It was an extremely difficult choice and we decided to award two technologies this year. We are proud to award **SHOTOVER** and **That Cat** for their superb engineering and leadership within the production community", Eric Fletcher, SOC, Technical Committee Chair and Board of Governors.

SHOTOVER and THAT CAT will be presented their Lifetime Achievement Awards on Saturday February 11, 2017 at The Loews Hollywood Hotel, joining the industry in celebrating the best of the best in production and camera operating.

"SHOTOVER is truly honored and grateful to have been selected by the SOC for a Lifetime Technical Achievement. This award is the result of years of innovation, and hard work from an amazing team that I am proud to be a part of. The late Alan Purwin had a vision for SHOTOVER to unlock the creative potential of its users, and this award signifies that we achieved that," Brad Hurdell, CEO.

"It is especially gratifying to be recognized by the top professionals in our industry who use camera sliders on every shot. The Silent Cat Slider was designed with the camera operator's needs in mind and it was an exciting privilege to be assessed by the SOC's Technical Committee members. Their work history and contributions to the motion picture industry are a testament to the high standards of the SOC which makes this award so meaningful to us," Philip Saad, Founder, That Cat Camera Support.

We look forward to awarding these leaders in our industry on Feb 11, 2017, Lifetime Achievement Awards. To purchase your seats, log onto: socawards.com/

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The Blue Ribbon Panel of Judges watches That Cat's Presentation.



The Panel watches SHOTOVER's presentation.



The Judges get hands on during DJI's presentation.



The Judges listen to Spacecam's Presentation



The Judges watch as INOVATIV demos.



Denny Clairmont presents for Clairmont Camera

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